



2020 Aspen Way, Guthrie, OK 73044 (405) 642-8139; TOLL FREE: (877) 669-9387 FAX: (866) 549-4651

## YOUR PERSONALIZED CUSTOM TRAVEL ASSESSMENT

*It's all about YOU!* Please take a moment to answer a few questions about yourself. If you are asked to make a selection to describe yourself, please choose the option that best describes each of you compared to the other descriptions offered. This is not a test, so no worries! It will help me provide better suggestions and travel packages.

### 1. ABOUT ME/US

FULL LEGAL NAME (ea. client) And DATE of BIRTH, GENDER	1. _____ DOB: _____ M F 2. _____ DOB: _____ M F 3. _____ DOB: _____ M F 4. _____ DOB: _____ M F 5. _____ DOB: _____ M F
EMAIL ADDRESS	
CITY	
STATE, ZIP	
FAVORITE VACATION DESTINATION	

**The date I would like to start traveling:** \_\_\_\_\_ **Return date:** \_\_\_\_\_

**Preferred Destination:** \_\_\_\_\_

**Vacation Budget (total):** \_\_\_\_\_

**I/We have a passport** Y \_\_\_ N \_\_\_ *Note: for destinations requiring a passport, we will need a photocopy of your passport photo page showing Name, Date of Birth, Issue Date, Issue Place, Expiration Date, Place of Birth*

### 2. MY/OUR TRAVEL EXPERIENCES:

- A. Very little; I/We haven't traveled much or usually only travel close to home
- B. I/We've been to other states, but have never left the country or lower 48 states
- C. I/We've visited Mexico, Canada, Alaska, and/or the Caribbean
- D. I/We have traveled abroad (please specify): \_\_\_\_\_

### 3. MY/OUR TRAVEL PREFERENCES

When choosing a hotel, I/We usually (select all that apply):

- A. Expect luxury accommodations and great service
  - a. Daily housekeeping
  - b. Weekly housekeeping
  - c. Concierge level
  - b. Personal butler
- B. Select a location/room type with a fantastic view
- C. Worry little about the room and spend more time exploring the destination



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- D. Like to be close to attractions and other people
- E. Prefer seclusion and do not mind renting a vehicle to get to attractions
  - a. compact    b. sedan    c. SUV    d. limousine    e. Jeep    f. Harley-Davidson motorcycle
- F. Try something unique (B&B, Castle, Boutique hotel)
- G. Prefer a condo, villa, or vacation home for the extra space
- H. Prefer eco-friendly hotels/resorts
- I. Prefer a favorite hotel chain (please specify): \_\_\_\_\_

**4. Factors affecting my decision to buy airline tickets include (select all that apply):**

- A. Select the cheapest flight even if it means a long layover or multiple connections
- B. Will gladly pay more for a direct flight or shorter layover
- C. Prefer only to fly out of my home airport
- D. Will drive to a larger city airport
- E. Have never flown (or it has been a very long time since I have been on an airplane)

**5. My/Our Favorite Activities:**

When traveling, I/we enjoy: (select all that apply):

- a. large ship cruises or small ship cruises
- b. river cruises
- c. fine dining and good wine
- d. sailing/boating/yachting
- e. hiking/nature treks
- f. photography/sightseeing
- g. scuba diving/snorkeling
- h. museums/cultural visits
- i. exploring local culture
- j. dancing/nightlife/clubs and bars
- k. spa treatments/massage
- l. golf
- m. winter sports
- n. extreme outdoor adventure i.e. skydiving/rafting/ziplining/parasailing
- o. reading/studying/attending lectures
- p. attending concerts/performance
- q. shopping/bargain hunting
- r. relaxing poolside/on the beach
- s. fishing/hunting
- t. cooking/culinary classes/wine tastings & vinyard tours
- u. guided group exploration of area or region
- v. independent touring experience

**6. I am planning this vacation for the following reason(s):**

- A. Romantic Getaway/Honeymoon/Anniversary
- B. Family Vacation/Reunion
- C. Destination Wedding
- D. Cultural/Eco-exploration
- E. This trip is on my/our "bucket list"

Please allow me 24-48 hours to receive and review your responses. In the meantime, you may email or call me with your questions and inquiries.